

# Top reasons why patient identification matters

## for Chief Quality Officers

“At Community Hospital Anderson, we believe that positive patient identification is the foundation of accurate, quality care.”

-Beth Tharp, President and CEO,  
Community Hospital Anderson

The assurance of quality is a hallmark of healthcare and, with the adoption of pay-for-performance and evidence-based medicine, it's becoming more and more important. In fact, you are continuously analyzing opportunities and making recommendations for process, system, procedure, and operational changes to improve safety and quality.

Positive patient identification is the foundation for these healthcare improvements. But, in a recent PSQH and HealthLeaders Media Buzz Survey, only 39% respondents were very confident in the integrity of patient records within their organization's enterprise master patient index.

Biometric technology has emerged as an essential tool to counter misidentification and enhance patient safety and quality of care.

### Your solution – biometric identification

Biometric identification is a far more accurate patient identification approach than traditional methods. Biometrics do not change over the course of a lifetime and cannot be duplicated or forged, making them extremely accurate – and especially important in critical care situations where a patient might be unconscious.

Imprivata PatientSecure® is such a biometric solution. It's a positive patient identification platform that creates a 1:1 match between individual patients and their unique medical records, accurately retrieving patients' digital health records across all points of care. Imprivata PatientSecure integrates directly with a healthcare facility's EMR, ADT, EMPI, and other HIS systems.



1. Biometric enrollment creates a 1:1 link to MRNs from multiple clinical systems



2. Securely and accurately identifies patients at any point of care directly from the registration screen



3. Retrieves the correct record from appropriate clinical systems

Biometrics contributes unique benefits to each organization in the healthcare continuum. You can get specific information for your leaders in:

- Clinical Informatics
- Clinical Management
- Health Information Management
- Information Technology
- Patient Access
- Patient Experience
- Quality
- Revenue Cycle

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## Proven benefits

Biometrics can help your organization:

- Reduce medical errors and improve safety by knowing patients can be accurately and securely identified at any point of care, avoiding potential medical errors and ensuring the right care is provided to the correct patient
- Eliminate duplicate and overlaid medical records which have both financial and clinical consequences
- Deliver high-quality care to patients by ensuring that clinicians can trust that treatments are based on accurate, complete medical histories

## Next steps

Seeing is believing. Let Imprivata demonstrate the proven benefits of biometrics. Be one more confident Chief Quality Officer that adds to the 10M+ patients that have been enrolled with Imprivata PatientSecure.

Request a demo today and we'll schedule at your earliest convenience.

**Call:** 781-674-2700, Select option 1

**Click:** <https://security.imprivata.com/request-demo.html>

**Email:** [salesinfo@imprivata.com](mailto:salesinfo@imprivata.com)

Visit [www.imprivata.com/patientsecure](http://www.imprivata.com/patientsecure) to learn more about why patient identification matters.

